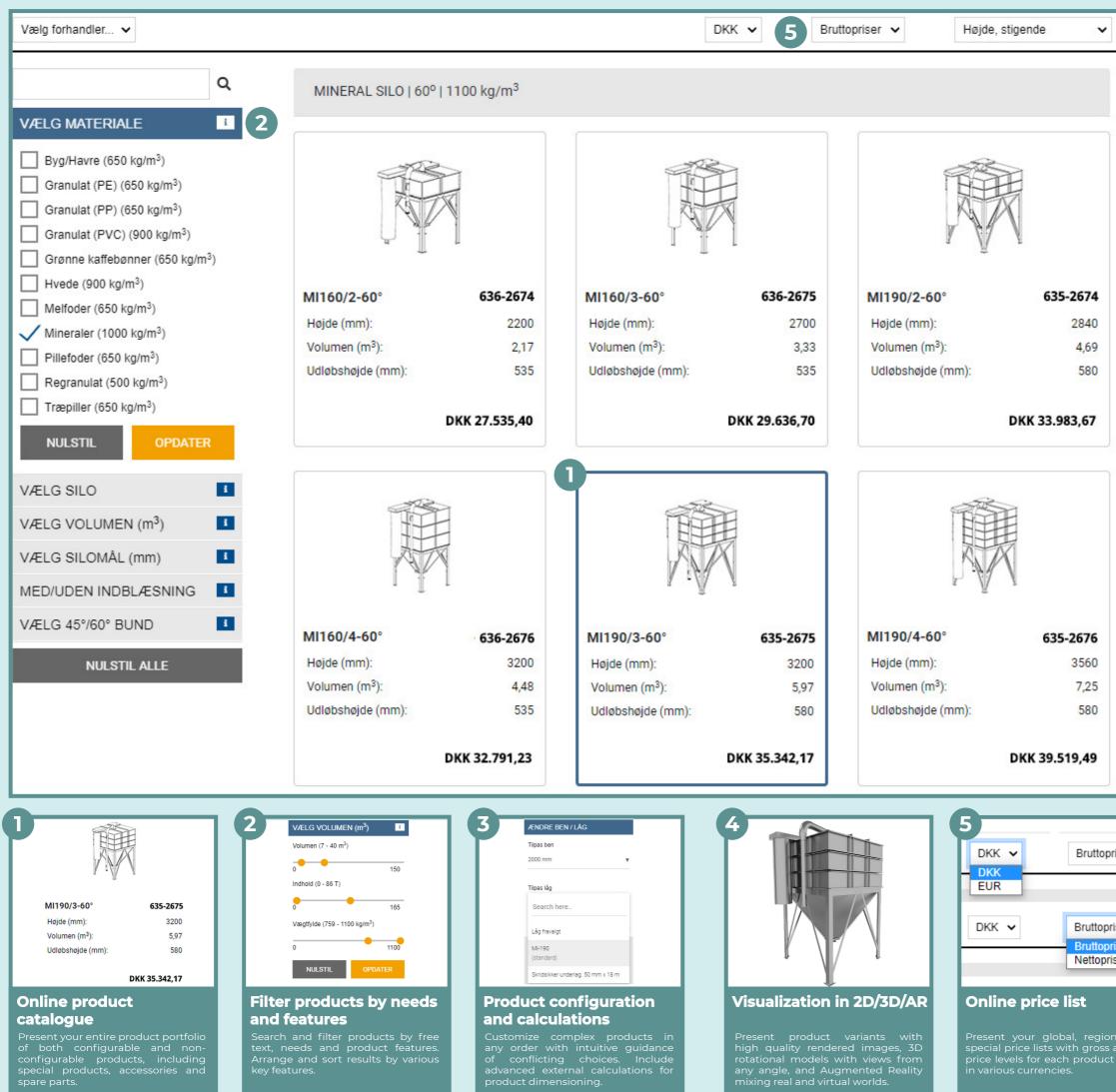


CUSTOMIZABLE STANDARD SYSTEM FOR PRODUCT CONFIGURATION

Made by you



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ABOUT RULESTORE

We are specialists within product configuration and provide the missing link in online sales of complex B2B products: We make it easy, safe and efficient for customers, dealers and sales reps to customize products online and create winning quotes 24-7. Made by you made easy.

Our solutions are customized to your specific needs. Individual add-on product configuration modules can be integrated with your existing website/webshop to enrich the digital customer journey with the power of advanced product configuration. Alternatively, you can choose our all-in-one integrated B2B sales platform covering all needs for online B2B sales of both customizable and standard products, including accessories and spare parts.

Detailed knowledge of your products, prices, promotion and processes are included in our solutions and made accessible for the users after comprehensive quality assurance tests. The users benefit from a need based approach, free selection order and intuitive guidance, which provide powerful self-service quoting and ordering of complex B2B products 24-7.

At the end of the day, we make it easy to be a customer in your online B2B sales platform.

CONTACT

If you want to sell your complex B2B products online with success, please contact us:

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